



TBZ MEDIA RATE CARD | 2026

Invest in the Culture. Own the Stage.

All placements include cross-promotion across our social channels and a permanent archive in The Vault.

THE "CIRCLE" LIVE SLOTS (Facebook)

Best for: Artists, Small Business Tours, and Live Q&As.

Placement	Description	Rate (Per Session)
Standard Live	15–30 min solo session in the Group.	\$35
Featured "Pinned" Live	Standard Live + Pinned to top of Group for 24hrs.	\$75
The "Expert" AMA	45 min moderated Q&A with audience engagement.	\$125

THE "RADIO" PLACEMENTS (Spotify)

Best for: Product launches, Event promos, and Single releases.

Placement	Description	Rate (Per Session)
Artist Spotlight	Audio intro + your song in the "Music + Talk" rotation.	\$50
Mid-Roll Audio Ad	Professional 30-sec spot between talk segments.	\$100
Show Sponsorship	"This episode of TBZ Radio is brought to you by..."	\$250

THE "VAULT" & WEB LISTINGS

Best for: Long-term SEO and local discovery.

Placement	Description	Rate (Per Session)
Directory Listing	Profile in the "SA Artist & Business Directory."	\$99/YR
Featured Blog Post	High-SEO article on the TBZ website + Social blast.	\$150/YR
The "Vault" Tag	Brand logo on all YouTube "Best of" thumbnails.	\$200/MO

THE "VIBE TAKEOVER" BUNDLE

The Ultimate Brand Saturation – \$500 (One-Time Event)

- * 2 Live Sessions in The Blenders Circle.
- * Heavy Rotation on TBZ Radio for 7 days.
- * Pinned Post on Facebook for the duration of the event.
- * Featured Placement on the website home page.
- * Encore Integration: A shoutout in our San Antonio nightlife guide.

HOW TO BOOK

- * Submit: Fill out our "Artist & Business" form on the website.
- * Review: Our production team will vet your content for "vibe alignment."
- * Launch: Once approved, we'll schedule your slots and send your assets.

Note: We offer a 20% "Puro San Antonio" Discount for registered local non-profits and independent local artists under 1k followers.